

— CONTEXT MAP

The context map will help you dive into your project. Think in your team about what your users' needs and challenges are. Also, try to have a systematic approach and collect other influencing factors that help you get a 360° perspective. Other activities during the project e.g. stakeholder map, empathy and expert interviews will build on these findings.

Target User/User Needs		Challenges
Economy and Efficiency	Demography and Ethnology	Uncertainties
Environment	Guidlines and Systematics	Questions?