

— IDEA NAPKIN

<p>Hello, my name is... Give your idea a name.</p>
<p>Houston, we have a problem. What is the situation / the problem your idea solves?</p>
<p>Eureka! Describe your idea in a few sentences.</p>
<p>Feel it! Pick 3 adjectives that describe how it feels to use it.</p>
<p>Love Who will love your idea?</p>

<p>And action! Sketch your idea.</p>
