

— IDEA MATRIX

Now that you have all these great ideas, it's time to evaluate them based on their feasibility and their potential impact.

Rules

- Categorize the ideas according to impact and feasibility and place them in the corresponding place on your poster
- This helps you identify the most valuable and feasible ideas
- Use your idea parking lot to park ideas that you don't want to work on

What You'll Need

- Ideas
- Idea Matrix poster