

— IDEA TOWER

Now that you have collected a lot of exciting ideas, it is time to develop them. Dive deeper into some of your ideas, make them tangible and work out details. This will prepare you for the prototyping session.

Activity

- Each team member takes three dot stickers to pick their favorite ideas from round 1 - stick the dots on the Post-It notes
- Put three of the Post-Its with the most popular ideas on the top row of your idea tower poster (see example)
- Build your towers by adding ideas/thoughts top-down, refining your starting ideas

What You'll Need

- One stack of Post-It notes for each member
- One pen for each member
- Idea Tower poster
- Creativity and imagination
- Team work and constructive discussion



IDEA TOWER

IDEA 1

IDEA 2

IDEA 3

IDEA
1.1

IDEA
2.1

IDEA
3.1

IDEA
1.2

IDEA
2.2

IDEA
3.2

IDEA
1.3

IDEA
2.3

IDEA
2.4