

MINDSH/FT.ONE

Create and live an innovative culture.

Tatjana Walter
Innovation Coach



"It inspires me to (re-) kindle the innovation spirit in people, teams and companies."

Open Innovation | Design Thinking | Business Model Innovation



Born in Heidelberg, I now live in a vibrant metropolitan area in the South of Germany together with my family. In 2016, I put my passion for design thinking and innovation culture to practice by founding Mindshift.One:

As an innovation coach, I support customers in implementing changes within the context of digital transformation and in venturing down new paths.

I look forward to working with you!

Tatjana Walter

MY EXPERTISE

Conceptualization and implementation of innovation projects
Project support of digital transformations
Assessment and revision of the current business model with regard to its future viability
Implementation of open innovation platforms
Keynote speaker innovation thinking
+20 years of SAP software portfolio experience

INDUSTRY EXPERIENCE

IT and service industry, manufacturing, financial sector

QUALIFICATIONS

2015: Design Thinking Coach (SAP certified)
2015: Global Business Innovation Master, BTA Berlin
2008: MBA, University of Applied Sciences, Hamburg
1994: Business Graduate, University of Mannheim

PRACTICAL EXPERIENCE



1994 - 2016: **SAP SE**

SAP internal stations: international consulting, training consultant, sales, development

Product experience: on premise & on demand R/3, SAP Business One, SAP ByD, SAP S/4 HANA

Customer examples: cross-industry experience in the management of corporations (e.g. Nokia, Nestlé, Samsung) and midtier companies, DSAG work group spokeswoman

Focus innovation management:

2008 - 2016: Vice President SAP SE Development customer innovation services

Management of strategic projects, e.g.:

Introduction of an „Open Innovation Platform“

Method: Crowdsourcing

SAP 360° Analytics application analysis for IT-decision-makers

Method: Design Thinking, Lean Start Up

User's Voice - Redefinition of the collaboration between SAP development and end users on the customer side

Method: Design Thinking

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2016: Founding MINDSHIFT.ONE

Consulting firm for successful innovation management with focus on design thinking, business model innovation and open innovation platforms

EXTERNAL SPEAKER

SMB Partner Summit Berlin 2017 | [Link](#)

Apicon Forum 2017 | [Link](#)

International Association for SAP Partners IA4SP 2017 | [Link](#)

Silicon Valley Meets Europe Tour 2017 | [Link](#)

Open Nation (planned: November 2017) | [Link](#)

SAP Mittelstand Info Day 2016 | [Link](#)

Regional Innovation Board Meeting 2015, Cannes

Crowdopolis 2015, San Francisco | [Link](#)

Crowdopolis 2013, New York | [Link](#)

DSAG Annual Conference 2013 | [Link](#)

LANGUAGES

German (native), English (fluent)

PROFILE

[LinkedIn](#)

[XING](#)

[Facebook](#)

[Blog](#)



Insights into my work experience 2016+



As a workshop offer for the implementation of digital projects in midtier companies, I conceptualized and conducted a design thinking workshop for the Competence Centre in Kaiserslautern. The participants, coming from various sectors, had the opportunity to get to know the design thinking method through practical exercises and they learned about new ways to find ideas and implement them in their daily work routine. [More...](#)



Since November 2016, I support KfW with the establishment of the Digital Office and accompany design thinking projects for different use cases from different departments. [More...](#)



As lead coach I was responsible for the concept and realization of a design thinking workshop as part of a global team meeting with 40 participants from different hierarchical levels. [More...](#)



Within the framework of a 3-month pilot at the Daimler plant in Rastatt, I led a design thinking project and was able to successfully inspire the creative team with this new method. We have sparked the innovation impulse for "more": Four prototypes were presented to the management, convinced the audience and will now be realized. [More...](#)



I am pleased to support the Hopp Foundation for Computer Literacy and Informatics in their offerings for schools in the Rhine-Neckar metropolitan region and to contribute jointly to the future of our children: we are conducting planning games to portray SAP ERP in a playful way, implement idea platforms and support design thinking workshops. [More...](#)



Moving from an "on-premise" licensing business to a cloud-based solution offer represents a redefinition of the business model for IT companies. I was able to accompany the Part Business Solution GmbH in this challenge and co-manage with SAP in the context of the specially tailored SAP Business One partner project. [More...](#)

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„I support companies to become braver and develop a mindset that prepares them for the future.“

Tatjana Walter | Mindshift.One
Augustaanlage 37, 68165 Mannheim
P +49 621 86429717 | M +491721898935
tatjana.walter@mindshift.one